

News Release



BASF presents extensive portfolio of pharmaceutical ingredients and services at AAPS

Soluplus® polymeric solubilizer for effective drug delivery

Kollicoat® IR Coating Systems

Custom Spray Drying offering

New product announcement on November 15

FLORHAM PARK, NJ, November 8, 2010 – BASF will feature its broad range of pharmaceutical ingredients in booth 2045 at the American Association of Pharmaceutical Scientists (AAPS) Annual Meeting, Nov. 14-18 at the Morial Convention Center in New Orleans, Louisiana. The event draws more than 10,000 attendees from the pharmaceutical industry with a focus on research and development. BASF will conduct in-booth presentations on coating systems, hot melt extrusion, and will announce their newest product at 4:00 PM on November 15.

Soluplus® - An innovative pharmaceutical excipient, which enhances the solubility of poorly soluble drugs in order to increase their bioavailability, i.e. the absorption of the drugs in the body. This product is ideal for innovative process technologies, such as melt extrusion. Presentations on Soluplus will take place in the BASF booth on Nov.15 at 3:00PM, Nov. 16 at 11:30 AM, and Nov.17 at 2:00 PM.

Kollicoat® IR Coating Systems - Distinctive coloring, robust and rapidly soluble. The BASF tablet coating system enables individual, on-site production

For more information contact:

Laura Partynski
BASF Corporation
Tel: (973) 245-7838
E-mail:
laura.partynski@contractor.basf.com

BASF Corporation
100 Campus Drive
Florham Park, New Jersey 07932
www.basf.us

of tablet coatings in countless shades from only seven basic colors. A combination of the tried and tested water-soluble BASF film former Kollicoat IR with a new production process and novel color concept makes tablet coating production more efficient. Presentations on Kollicoat IR Coating Systems will take place in the BASF booth on Nov.15 at 2:00PM, Nov. 16 at 2:30 PM, and Nov.17 at 1:00 PM.

Custom Spray Drying from BASF Custom Synthesis - BASF's capabilities in spray drying are now offered as a service to the pharmaceutical industry through the BASF Custom Synthesis team. Spray drying is a technology that provides a simple solution to challenges such as poor bio-availability of otherwise valuable compounds. Back integration into custom production of API's and a portfolio of solubilizers makes the offering unique. Thanks to cooperation with GEA-Niro, BASF customers can now benefit from a full range of services from development of new spray drying processes to pilot and commercial spray drying of neat and formulated APIs from both aqueous and organic solutions.

Technical Expertise - Within the excipients business, BASF provides formulation expertise and experienced technical support. BASF's services in the production of medicines encompass the supply of a vast range of high-performance excipients such as binders and disintegrants from the Kollidon® family, coating polymers marketed under the Kollicoat® brand, and numerous other substances, including solubilizing agents. All products are manufactured fully in accordance with Good Manufacturing Practice (cGMP) guidelines. Further information can be found at www.pharma-ingredients.basf.com.

About BASF's Pharma Ingredients & Services

BASF produces and markets a broad range of active ingredients and excipients, as well as exclusive synthesis services for the pharmaceutical industry. These products are made using the latest technologies, to the highest quality standards and in compliance with cGMP guidelines. Further information can be found at www.pharma-ingredients.basf.com.

BASF - The Chemical Company.

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has approximately 16,000 employees in North America, and had sales of \$13 billion in 2009. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.us.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner, BASF creates chemistry to help its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €50 billion in 2009 and had approximately 105,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.