

Press Release



Phenylephrine from BASF relieves runny noses, coughs and sore throats

- **Active drug substance soothes the nasal passages and airways**

Ludwigshafen, Germany – October 15, 2009 – The BASF portfolio has a new addition: phenylephrine hydrochloride. The well-established substance provides fast, effective relief for runny noses. In nasal sprays, phenylephrine helps nasal membranes to decongest. They secrete less mucus as a result, and the blocked nose clears.

“The offering is BASF’s response to increased demand for this tried and tested pharmaceutical ingredient. Phenylephrine is particularly popular in the USA, the world’s largest market for cold remedies,” says Brigitte Sebastian, head of global marketing for active pharmaceutical ingredients at BASF.

BASF’s latest addition to the portfolio strengthens its position on the global market for cold remedies. Phenylephrine hydrochloride is produced at BASF’s site in Minden, Germany. The product is ideally suited to the plants and technologies already in place at Minden, so building on high quality and reliable supply. BASF has recourse to more than 50 years of experience in active pharmaceutical ingredient production. The pharmaceutical site also meets all cGMP (current Good Manufacturing Practice) guidelines and FDA (Food

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and Drug Administration/US regulatory authority) requirements. As a reliable partner to the pharmaceutical industry, BASF guarantees product quality and safety.

About the business unit Pharma Ingredients & Services

BASF produces and markets a broad range of active ingredients and excipients, as well as exclusive synthesis services for the pharmaceutical industry. These products are made using the latest technologies, to the highest quality standards and in compliance with cGMP guidelines. Further information can be found at:

www.pharma-ingredients.basf.com.

About BASF

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €62 billion in 2008 and had approximately 97,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.